

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 574274 /		<u>Alt Order #</u> 07902115
<u>Product</u> RIGELL/CD2/R		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> //2638
<u>Advertiser</u> Rigell/R/US House		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
√ 1	3	10/02/12	10/07/12	Sunday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$910.00			
√ 2	3	10/02/12	10/07/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$395.00			
√ 3	3	10/08/12	10/08/12	Late News (M-F)	11-1135p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$395.00			
√ 4	3	10/02/12	10/07/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----11				2	\$295.00			
√ 5	3	10/02/12	10/07/12	Late Late Show w/Craig Ferg	1237-135am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--W-F--				2	\$45.00			
√ 6	3	10/02/12	10/07/12	Newschannel 3 News	6-7am		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1-1--				2	\$220.00			
√ 7	3	10/08/12	10/08/12	Newschannel 3 News	6-7am		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$220.00			
√ 8	3	10/06/12	10/06/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$70.00			
√ 9	3	10/07/12	10/07/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$245.00			
√ 10	3	10/02/12	10/07/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$165.00			
√ 11	3	10/08/12	10/08/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$165.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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574274 /	07902115

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	RIGELL/CD2/R	//2638

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	3	10/02/12	10/07/12	Newschannel 3 News	5-530pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$210.00			
N 13	3	10/08/12	10/08/12	Newschannel 3 News	5-530pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$210.00			
N 14	3	10/02/12	10/07/12	Newschannel 3 News	530-6pm		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$245.00			
N 15	3	10/08/12	10/08/12	Newschannel 3 News	530-6pm		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$245.00			
N 16	3	10/02/12	10/07/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$310.00			
N 17	3	10/08/12	10/08/12	Newschannel 3 News	6-630pm		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$310.00			
N 18	3	10/02/12	10/07/12	7-730pm	7-730pm		:30			NM	4	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1111--				4	\$255.00			
N 19	3	10/02/12	10/07/12	730-8pm	730-8pm		:30			NM	3	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-1-11--				3	\$255.00			
N 20	3	10/08/12	10/08/12	The Insider	730p-8pm		:30			NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$255.00			
N 21	3	10/08/12	10/08/12	Monday Prime	10-11pm		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	M-----				1	\$1,400.00			
N 22	3	10/02/12	10/07/12	NCIS	8-9pm		:30			NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-T-----				1	\$1,960.00			
N 23	3	10/02/12	10/07/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-T-----				1	\$1,680.00			
N 24	3	10/02/12	10/07/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--W----				1	\$1,260.00			
N 25	3	10/02/12	10/07/12	Thursday Prime	9-10pm		:30			NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---T---				1	\$1,260.00			
N 26	3	10/02/12	10/07/12	Friday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----F--				1	\$910.00			
N 27	3	10/02/12	10/07/12	Saturday Prime	10-11pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S-				1	\$280.00			
N 28	3	10/02/12	10/07/12	Sunday Prime	8-9pm		:30			NM	1	\$910.00

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Advertiser	Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$910.00			
29	3	10/02/12	10/07/12	Sunday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$980.00			
Totals											52	\$21,870.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	52	\$21,870.00	\$18,589.50
Totals	52	\$21,870.00	\$18,589.50

Signature: _____ **Date:** _____

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